

ASIYA SHEIKH

PROGRAM MANAGEMENT | STRATEGY | INNOVATION | BUSINESS DEVELOPMENT

CONTACT

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Riyadh/Jeddah, Saudi Arabia

NATIONALITY

Saudi

LANGUAGES

English
Arabic

EDUCATION

Masters of Science King Saud University,
Riyadh
CY: 2006-2008
Major: Health Informatics

Bachelors of Science Effat University,
Jeddah
CY: 2000-2004
Major: Information Systems

CORE COMPETENCIES

- Project Management
- IT
- Digitization
- Transformation
- Smart Solutions
- Strategy
- Business Development

CERTIFICATES

- Risk Management Professional-CY 2023
- Project Management Professional (PMP)-CY 2018

PROFILE

Result-oriented Construction Project Manager with 15+ years of experience leading Mega & Giga Projects in diverse sectors, including **HealthCare & Transportation**.

Skilled in writing detailed RFPs and establishing strategic KPIs to effectively manage budgets, contracts, vendors, and stakeholders within multi-disciplinary teams.

Expertise in both Agile and Waterfall project management methodologies, complemented by certifications in **Project Management Professional (PMP)** and **Risk Management Professional (RMP)** from PMI.

Executed large scale Projects such as *Telehealth, Robotic Surgeries, Integration of Medical Solutions, Construction of Smart Patient Rooms & Smart Hospitals*.



WORK EXPERIENCE

RED SEA GLOBAL



PROGRAM MANAGER, MOBILITY OPERATIONAL READINESS Mar 2024 - March 2025

Took the lead in strategizing, implementing, and developing **Multi-Billion Riyals E-Mobility** programs for **AMAALA & The Red Sea Islands** covering Air, Land, and Marine for Saudi Arabia's first carbon-neutral operation transport. Established key performance indicators (KPIs) which assessed operational efficiency, to ensure all modes of transportation had completed Operational Readiness.

Acted as Risk Champion for the Mobility Department and ensured the mitigation of risks with stakeholders in the risk register.

KEY ACHIEVEMENT:

Successfully managed and delivered E-mobility projects on time accelerating the adoption of electric vehicles (EVs) and charging infrastructure.

KING FAISAL SPECIALIST HOSPITAL & RESEARCH CENTER



PROJECT MANAGER

Feb 2009 - Mar 2024

-Project Manager for C-Suite-I was responsible to make sure all departmental projects align with the organization's portfolio and strategic plan. Provided ongoing support by monitoring budget & timelines, escalation to senior project managers & tracked KPIs.

-Project Manager for Jeddah KFSH&RC Hospital Construction Project (SAR 10 Billion)-Oversaw the construction of 1200-bed Smart Hospital, managing full lifecycle from design to deployment. This involved the meticulous crafting of RFPs in collaboration with stakeholders and vendors to ensure optimal technology selection. I also focused on planning the IT infrastructure capacity. I conducted a comprehensive assessment of clinical systems, addressing system and device integration requirements to meet the construction and operational demands of the hospital.

-Project Manager for Smart Solutions-Led the integration of **SAR 12 Billion** new generation of digital technologies inclusive of **Barcode Management System, Telehealth, IoT, Robotic Surgery Technologies, Construction of Smart Patient Room, Digital Signage, and AI-driven analytics** for patient care; Transforming the hospital into a tech-driven, future-ready healthcare facility, focusing on operational improvements, patient care enhancements, and overall efficiency.

RECOGNITION/AWARDS

- Appreciation Certificate for contribution in 2022 Operational Projects--CY 2023
- Appreciation Certificate for Project Execution Technology Conference & Exhibit (PETC) 2021 Technical Committee, Project Management Institute- KSA Chapter & Saudi ARAMCO - CY 2021
- Exceptional Performance Award for Achievement of HIMSS Analytics Stage 7 O- EMRAM Accreditation, Family Medicine-CY 2018
- Peer Recognition of Outstanding Performance Award (PROPS) - CY 2018
- Joint Commission International-Certification of Outstanding Performance - CY 2017
- Best Performance Improvement Project- Distinguished Performance Award - CY 2012

-Project Manager for Digital Transformation--Led Multi-Million Riyal Digital Transformation Projects of all hospital departments, migrating from traditional paper-based workflows to a fully integrated digital ecosystem. This transformation utilized a mixed breed of information systems and innovative solutions, including Telemedicine, mHealth apps, and medical devices, all seamlessly integrated into a single Hospital Information System (HIS).

-Regional & International Accreditation--Led the team in securing Regional and International Accreditations such as CBAHI, JCIA, & HIMSS Stage 7 in creating a maturity model to establish skilled workforce that would serve as global benchmark of an organization’s commitment to digital transformation within the healthcare sector.

KEY ACHIEVEMENTS:

- Achieved **HIMSS Analytics O-EMRAM Stage 7** Accreditation for Family Medicine on December 20, 2017
- Successful Bedside Medical Device Integration with EMR displaying real time, accurate data, improving patient safety, quality and cost
- Patient waiting turnaround time dropped from few hours to 15 minutes
- Turnaround Time for Cardiologists reporting significantly dropped from 1 week to 10 minutes
- Appreciation letter from the Chairman of Cardiovascular Department for successful implementation of Cardiovascular Information System
- Successful implementation of an integrated EMR across all continuum of care

VOLUNTEER EXPERIENCE

- **Chair of PMOGA HealthCare Strategic Community Board** - Jan 2022 - Dec 2023
- **Vice President, Benchmark-PMI-KSA Chapter** - CY Nov 2020 - Dec 2023
- **Project Execution Technology Conference (PETC)** (CY 2021) —PMI- KSA Chapter in collaboration with Saudi ARAMCO hosted local and international leaders themed: RISE: Revolution in Smart Execution. As part of the organizing committee, I moderated a session titled, Digitalization. Reference [Link: https://www.petcksa.com/program-saudi-arabia-timezone? day=1639339200](https://www.petcksa.com/program-saudi-arabia-timezone? day=1639339200)

PUBLICATION

“New Ways of Working in the New Normal Post-COVID-19,” Year 2022, PMOGA HealthCare Website & LinkedIn

REFERENCES

Available Upon Request