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Dubai, UAE



UAE Driving License

EDUCATION & CERTIFICATIONS

CIMA (UK) & CMA Part 2

M.Com., Finance & Cost Management

University of Calicut, India, India

B.Com., Accounting & Costing

University of Calicut, India, India

PGDCA, Computer Applications

PERSONAL DETAILS

Nationality: Indian

Visa Status: JAFZA

LNCG

Languages: English, Hindi.:

MOHAMMAD HANEEFA P.

PROFESSIONAL SUMMARY

Strategic and results-oriented Chief Financial Officer with 20+ years of experience in finance leadership, controllership, regional operations, and governance across multinational manufacturing and distribution firms in the MENA & Eurasia. Expert in financial operations, FP&A, Financial Strategy & Planning- Budgeting & Forecasting cash flow, IFRS compliance, Credit Control & Risk audits VAT & Tax Filing and ERP SAP, JD Edwards. M&A Support, Inventory & Supply Chain Finance- Team Leadership & Development. Strong partner to C-level management with proven cost optimization and transformation results.

PROFESSIONAL EXPERIENCE

October 2021 - Current

Daewoo Electronics - Chief Financial Officer, Jebel Ali, Dubai, UAE

Regional Finance Manager (2016–2021) | Finance Manager (2006–2016)

- Led finance strategy and full controllership across MENA & Eurasia region for global consumer electronics business.
- Optimized cash flow and reduced borrowing costs by 15% and being saved USD25-30 K monthly through better treasury strategy.
- Directed multi-million-dirham budgets, forecasts, and monthly performance reviews.
- Key responsibility : Operational Leadership, Strategic Planning, Performance Management, Process Optimization, Team Development, Financial Oversight, Compliance and Risk Management, Stakeholder Engagement, Market Analysis, Ensure that all statutory and regulatory reporting requirements are met, Business partner effectively with other departments and with Board to ensure that control standards are met, Assess financial risks of potential new investment opportunities and recommend solutions, Manage cash flow effectively, Management and control of operating budgets and planning & reporting, Ensure balance sheets through detailed monthly reviews, identifying risks and opportunities and defining action plan and compliancy with IFRS standards.
- Financial Reporting: Finalization of accounts and generation of monthly, Quarterly & yearly.
- VAT & TAX control & monitor: Documentation, Classification, VAT & TAX return and necessary liaison with authorities.
- Financial Analysis: Monthly variance, variation, ratio and probability analysis in relation to Plans & Budgets Financial Planning: Yearly budget and contribution to development of five-year business plan and forecast.
- Audit: Completion of interim and final audit with external auditors.
- Internal Controls: Effective and efficient management and sub-ledger, classification, recording and filing of vouchers. Compliance with corporate governance, internal controls, internal audit policies and procedures.

- **Control Staff Development:** Recruitment, training, rotation and development of accounting staff based on specific job descriptions and ensuring business continuity of smooth functioning of Finance & Accounting and monitor & ensure quality in HR activities.
- **Control Cash and Banks:** Monitor, control & liaison with bankers- Avail Bank facility and reduce borrowing cost, monitor Import & Export L/C & up to its finalization, Bank guarantees, Trust receipts, Acceptance, Fund management and Forward deal. Verification and Negotiation of Export L/C and discounting on requirement. Petty Cash, cash receipts, and disbursement, deposits, physical security of cash, periodic spot checks over cash transactions, daily bank transactions, position, debt repayment, bank guarantees and monthly bank reconciliation.
- **Credit control:** Ensure Timely collection AR, monitor Daily/weekly A/R report & Forecast and ageing analysis and control over accounts receivable, evaluation of Credit Standing, manage Securities & Credit insurance, Granting CF, review & timely reporting to the management (Excess CL limit/Credit period, GP ratio per customer, Blacklisting, Provision for debtors & Definitive write-offs etc.).
- **Control Inventory:** Daily monitor & Control over physical receipts of goods, receipt vouchers, invoice verification, issuance of goods and issue vouchers, monthly stock take and stock reconciliation procedure.
- **Prepaid Expenses & Deferred Charges:** Periodic expense of prepayments and deferments, deposits and staff advances.
- **Control Fixed Assets:** Monitor and control over physical receipts of fixed assets, receipts vouchers, invoice verification, quarterly fixed assets, physical verification and reconciliation procedure. Accurate classification, recording of capitalization and depreciation of existing and Inbound fixed assets, individual fixed assets, identification and control over fixed assets disposal and write-offs. Maintenance of monthly fixed assets register of existing fixed assets, purchases, transfers, write-offs and disposals.
- **Control Accounts Payable:** Control over Reconciliation of supplier's statements payment to suppliers based on sufficient supporting documents and approved credit terms, control advance payments and ensure control over custody and issuance of checks.
- **Control Provision & Accrued Expenses:** Periodic provision and expense of accrued expenses, airfare, leave salary, doubtful debts and end of service indemnity.
- **Control Sales:** Verify Sales reports & ensure as per approved contractual and credit terms and control recording of expenses of all nature and month end JVs with appropriate periods.
- **Control Payroll:** Control of payroll (time sheets, overtime computation, sick leave, advance salaries, bank transfers, deductions, pay slips generation, denomination, distribution and transfer of salary) Reconciliation of salary accrued and employee receivable and approval of final settlements.
- **Control Admin, Procurements, Marketing & Sales:** Monitor & control all aspects of day-to-day administration, marketing-its complete achievements, Sales and procurement departments and free zone & DMCC related works and ensures cost effectiveness in all levels of admin work.
- **Control Operation & Supply chain:** Monitor & control all inbound & outbound logistics movements & ensure all documents and procedures followed and optimize space utilization of logistics in own warehouse/ outsourced warehouse, manage and utilize logistics staff and ensure optimization. Audit Check & control all types of fraud and ensure all procedure & documentation adheres with authorities and government and timely reconciliation with customs reports.

September 2001 - October 2006

Kuehne & Nagel (A Swiss MNC, Jebel Ali, Dubai) - Management Accountant,
Dubai, UAE

- Oversaw budgeting processes, management information systems, intercompany reconciliations, and group-level reporting.
- Preparation of budgets, monthly comparison analysis actual P&L & BS with budget & reporting, preparation of cash flow statement etc
- Fixed asset, Maintain Fixed asset Register, monthly depreciation & comparison against GL
- Payroll administration and reporting (control & manage over 100 employees records)

January 2000 - January 2001

Gulf Advanced Lighting Co. (ARENCO Group), Dubai - Senior Accountant

- Liaison with bankers-L/c & up to its finalization, Bank guarantees, Trust receipts, Acceptance, Fund management and Forward deal..
- Verification and Negotiation of L/c and Bills discounting
- Credit control, Receivables and follow up customers
- Fixes asset management.

January 1997 - January 2000

Ali Al Hashemi Trading, Sharjah - Accountant

- Prepared monthly and yearly balance sheets, ensuring accuracy.
- Performed thorough expenditure tracking, preventing overspending.
- Enhanced profitability by managing cost control measures.
- Generated accurate financial reports using advanced software tools.

CORE SKILLS

- ERP systems: SAP, JD Edwards, Great Plains
- VAT and tax compliance
- Financial strategy and planning
- Budgeting and forecasting
- Audit and compliance
- Treasury and cash flow management
- Credit control and risk management
- M&A advisory support
- Inventory and supply chain finance
- Team leadership and development

PERSONAL DETAILS

Nationality: Indian | UAE Driving License | Visa: JAFZA