

Muhammad Imran – Chartered Accountant

Accounting and Finance Professional

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Transferable Iqama (Availability: Immediate)

PROFILE

Finance Director with over 12 years of cross-industry experience in financial leadership, audit, ERP implementation, and regulatory compliance across Saudi Arabia. Proven success in managing cash flows, Optimising working capital, leading finance teams of 25+, and driving performance improvements across listed and privately held conglomerates. Recognised for enhancing control environments, driving profitability and leading digital finance transformations. Member of ICAEW, ACCA, and SOCPA with expertise in IFRS, VAT and Financial Reporting.

KEY SKILLS

- Financial reporting and analysis
- Monthly and year end closing
- Treasury & cashflow management
- Fixed asset & Capex Management
- VAT and ZATCA compliance
- Aging Reports and analysis
- Financial Planning and analysis
- Quarterly Review and annual audits
- Internal controls development
- Problem solving & analytical thinking
- Team supervision
- IFRS Compliance
- Strategic decision support
- ERP Systems
- Budget forecasting

KEY ACHIEVEMENTS

- Centralized cash flow tracking across multiple divisions, improving visibility and control
- Achieved 15% reduction in operational costs by restructuring logistics, optimising manpower, and linking bonuses to cost-saving KPIs.
- Led a finance team of 29 professionals overseeing the full spectrum of accounting and financial operations.
- Recovered SAR 10M in insurance claims by enhancing documentation and risk coverage strategies.
- Improved payroll accuracy by automating reconciliation, reducing errors by 10%.
- Personally resolved aged receivables by visiting clients and reconciling accounts, significantly reducing 1+ year overdue balances.

PROFESSIONAL EXPERIENCE

El Seif Development

Riyadh, KSA

Oct 2022 – Present

El Seif Development Group is a leading Saudi conglomerate in real estate, Pharmaceuticals (SPC - Saudi Pharmaceutical Company), and diversified services. Its subsidiary, **SEPCO Environment**, handles medical, industrial, and municipal waste management with over 3,000 employees.

Finance Director | SEPCO Environment

Riyadh, KSA

Oct 2023 – Present

- Led financial planning, reporting, and strategic analysis that supported cost-saving decisions across operations serving 3,000+ employee.
- Managed daily liquidity and ensured optimal fund utilization across business units, including approval of payments via online banking platforms.
- Managed and prepared the PSR (Projected Sales Report) for banking facilities to support loan applications and funding discussions.
- Managed AR and collections for 2,000+ clients; present sector-based insights to executive leadership and lead investigations into sales variances and addressing operational or invoicing issues.
- Design and execute department-wide performance bonus frameworks, particularly for Fleet, Sales & Marketing, and Collection teams, based on efficiency KPIs and company guidelines.

- Lead ECL calculations and risk-based provisioning under IFRS 9
- Oversee and review VAT return filings to ensure full compliance with regulatory requirements.
- Handle CEO-assigned financial investigations, special audits, and compliance checks to validate internal controls effectiveness and reporting accuracy.
- Review management accounts, comparative reports, and variance analysis for executive's decision-making.
- Directed IFRS-compliant financial statement preparation and review, ensuring accuracy, regulatory adherence, and timely Board and stakeholder submission.
- Managed external audit and ensured IFRS compliance by supervising statutory reporting and reviewing all quarterly and annual financial schedules.
- Streamlined AP, AR, GL and payroll processes, reduced monthly closing by 4 days with improved accuracy.
- Initiate periodic physical inventory counts of warehouses and investigate any differences.

Internal audit Committee member	 SEPCO Environment	Riyadh, KSA	Jul 2023 – Sep 2023
Accounting & Finance Manager	 SPC	Riyadh, KSA	Jul 2023 – Sep 2023
Internal Auditor	 SEPCO Environment	Riyadh, KSA	Oct 2022 – Jun 2023

BinDawood Holding, Jeddah, KSA **Apr 2016 – Aug 2022**

BinDawood Holding is a listed company on the Saudi Exchange, operating as a leading retail conglomerate in the region with over 10,000 employees and multiple subsidiaries. Managing a network of 86 hypermarkets and supermarkets (**Bindawood and Danube**) across Saudi Arabia.

Assistant Accounting Manager

- Managed a portfolio of 3 Real Estate Company's properties/Investments and financial activities.
- Handled daily processing of operational expense and project-related payments, ensuring accuracy, budget alignment, proper approvals, three-way matching and compliance with controls.
- Ensured 100% timely capitalisation of 30 Capital work-in-progress projects and Managed fixed assets of 86 branches, asset tagging, depreciation, annual count of fixed assets.
- Managed project advances, contract billing, retention, and vendor payments.
- Prepared LC schedules, ensured timely settlements, and automated cost tracking through MIS.
- Led Property insurance renewals, claims and risk management.

Accountant Magic Mayo (Pvt) Ltd.	Lahore, Pakistan	May 2014 – Feb 2016
Audit Trainee Ahmed Usman Shabbir & Co.	Lahore, Pakistan	Sep 2012 – Mar 2014

TECHNICAL SKILLS

- ERP Systems and accounting software's: Microsoft Dynamics 365, Oracle E-Business Suite R12 (GL, AP, AR, FA, CM), JDA software, MENA I Tech, QuickBooks, Sage Line 50, Tally ERP9
- Microsoft Office: Advanced Excel (e.g. PivotTables, Power Query, data validation, Logical Operators, Charts, Goal Seek, Scenario Manager, Macros, lookups, etc.), MS Word and PowerPoint.

PROFESSIONAL QUALIFICATIONS AND LANGUAGES

- **ICAEW (ACA)** – Institute of Chartered Accountants in England and Wales, UK – 2022
- **SOCPA Member** – Saudi Organization for Chartered and Professional Accountants, KSA – 2018
- **ACCA Member** – Association of Chartered Certified Accountants, UK – 2016
- **BSc. Hons** in Applied Accounting – Oxford Brookes University, UK – 2015
- **Advanced Diploma** in Accounting and Business – ACCA, UK – 2012
- **CAT** - Certified Accounting Technician – ACCA, UK – 2010

Languages: English (Fluent), Arabic (Upper Intermediate), Urdu (Native)