



PATHAN SHAIBAJKHAN JAFARKHAN

At post .Ujani. Ta.Ausa. Dist.Latur

shaibajkhan27@gmail.com
+918482901284
DOB 06 06 1998

Objective

- 1.To secure a challenging position in a reputable organization to expand my learnings knowledge and skills.
- 2.Secure a responsible career opportunity to fully utilize my training and skills.
- 3.To make use of my interpersonal skills to achieve goals of a company that focuses on customer satisfaction and customer experience.

Education

Shri Ganesh Vidyalaya, Ujani

SSC

2014 — 75.80%

PNUMV, Manohar Tanda.

HSC

2019 — 58%

SRTMUN, Latur

BSC

2021-2022 — 84.30%

Skills

- Amazon Marketplace Management – Proficient in creating, optimizing, and managing product listings on Amazon Seller Central and Vendor Central.
- Listing Optimization – Skilled in keyword research, SEO-friendly content writing, and A+ Content creation to improve product visibility and conversions.
- Product Research & Analysis – Experienced in conducting market and competitor analysis using tools like Helium 10, Jungle Scout, and Keepa.
- Inventory & Order Management – Familiar with FBA/FBM workflows, restocking strategies, and order fulfillment best practices.
- Advertising & PPC Campaigns – Knowledgeable in setting up and managing Amazon Sponsored Ads campaigns for increased traffic and ROI
- Customer Service & Feedback Management – Efficient in handling customer queries, resolving issues, and managing reviews and ratings.
- Tools & Software – Proficient in MS Excel, Helium 10, Jungle Scout, SellerApp, Canva, and Amazon Seller Central.

Achievements & Awards

- 1.MS-CIT Certified
- 2.Tally erp 9 Certified

Summary

Detail-oriented and results-driven Amazon Listings Executive with a strong background in e-commerce and marketplace optimization. Experienced in creating and managing high-performing product listings, conducting keyword research, and implementing effective SEO strategies to boost product visibility and sales. Skilled in using tools like Helium 10, Jungle Scout, and Seller Central to drive data-informed decisions. Proven ability to manage inventory, run Amazon PPC campaigns, and enhance customer experience. Adept at handling both FBA and FBM models with a focus on continuous improvement and ROI-driven growth.

Hobbies

- Watching Documentaries
 - Listen Music
 - Watch Comedy Shows
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